



ESSIAC Plus™

by CEDAR BEAR NATURELES®

Great Tasting 100% Alcohol-Free Liquid Herbal Products

Healthy Cell and Immune Function Support Based on American Indian Wisdom

ESSIAC Plus™ is based on a traditional Native American formula from Eastern Canada. The herbs in this formula are blood and lymphatic purifying and cleansing and also support digestive tract function, support the body's resistance to infection, and help to increase healthy body and tissue integrity through a soothing and nutritive action. The addition of a trace mineral base and Cedar Bear Naturales®' special Aromaceutical™ Blend of essential oils further enhance the effectiveness of this popular herbal formula.

The original Essiac formula is a variation of a traditional Ojibwa Native American herbal formula for cleansing the blood. The foundation for Cedar Bear Naturales® ESSIAC Plus™ was given to CBN's founder and product formulator L. Carl Robinson many years ago by a doctor that had worked closely with this formula in the 1970's. Carl was approached by this doctor following a presentation Carl had given on the importance of liquid trace minerals and health. During this lecture, Carl had stated that trace minerals are essential to cellular integrity and immune health. The doctor agreed so wholeheartedly that he gave Carl the original formula, directions and proportions, telling him that with the addition of liquid trace minerals he should see truly amazing results.

To be fully effective, the Essiac formula must be made as a decocted liquid. Cedar Bear Naturales® uses an multi-step glycerol decoction method that pulls all of the beneficial qualities from the herbs and leaves them intact in the liquid. This results in a stable fluid that does not need refrigeration after it is opened and is totally alcohol-free!

THE "PLUS" IN ESSIAC PLUS™:

ESSIAC Plus™ has two additional components that have been shown to enhance the actions of the original herbal formula. They are the inclusion of *mB!*™ micro-fractionated liquid trace minerals and a special Aromaceutical™ Blend that enhances and synergizes the overall activity of the formula.

ESSIAC Plus™ is formulated for specific cleansing and building action and long-term use and may be taken on a daily basis.

CONTAINS: Burdock root, sheep sorrel leaf/stem/flower, slippery elm bark, Chinese rhubarb root, *mB!*™ Liquid Trace

Minerals and a special Aromaceutical™ Blend in a kosher certified vegetable glycerin/purified water TincTract® base.

SUGGESTED USE: 1/2–1 teaspoon (2.46–7.4 ml) 2 to 3 times a day, or as needed. Drink a 12-ounce glass of warm purified water when taken, once in the morning upon arising at least an hour before breakfast, between meals, and prior to retiring for the night.

MORE ABOUT THE HERBS IN THIS FORMULA:

- Burdock Root (*Arctium lappa*) is a blood-conditioning herb that has a soothing effect on the tissues of the stomach. Burdock has been used for centuries in North America for blood purifying and for gastrointestinal complaints.

- Sheep Sorrel Leaf/Stem/Flower (*Rumex acetosa*) is a diuretic herb that helps the body resist infections, especially of the respiratory tract. Its action here serves to pull excess fluids from the body and to help clean the blood.

- Slippery Elm Bark (*Ulmus fulva*) is a soothing herb that builds the health of the gastrointestinal tract and assists in building healthy body and tissue integrity.

- Chinese Rhubarb Root (*Rheum palmatum*) [popularly known as Turkey Rhubarb] has a laxative action and helps the colon to function properly, especially important when in a severely depleted or challenged condition.

- *mB!*™ is a proprietary micro-fractionated liquid trace mineral supplement made using the exclusive CBN™ Citritol™ process to enrich and assist important enzymatic processes.

- CBN™ Aromaceutical™ Blend: Specifically formulated to enhance the blood and lymphatic cleaning action of the immune system.

WORKS WELL WITH THESE CBN™ FORMULAS:

Antioxidant Berries Plus™, Enviro/Chem Detox™, Goji Plus™ Longevity Formula, Herbal Blood Cleanser, Healing Mushrooms™, Herbal Minerals™, IFN Factor™, Lymphati•Cleanse™, BTC™ Enviro/Chem Detox•E

Item #330 4 oz, #331 8 oz

Claims and statements herein are for informational purposes only and have not been evaluated by the Food and Drug Administration. These statements and products are not intended to diagnose, treat, cure or prevent any disease.

Copyright © 2002 CEDAR BEAR NATURELES®

This handout was prepared by CBN™ and may be copied and reproduced for commercial-free distribution without alteration to content in any manner whatsoever.

www.cedarbear.com 1 888 85HERBS (1 888 854-3727)

Purchase CEDAR BEAR NATURELES® Products From: